

DERBY PRODUCTS

Derby Heaters is a Tasmanian success story.

The business initially commenced in Hobart in 1946 and over the years have adapted and changed with the growth of the home and business heating industry.

These days the company has offices nationwide, are considered a forward thinking market leader and still proudly operate their head office from Tasmania.

From the 1960's onwards the business focused on the manufacture of a high quality range of heating products.

Managing Director Mark Manning said during the late 80's it was recognized that there was a need to upgrade technology, bring the business up to date and get it in line with the state of the art advances in the industry.

“The off peak heaters of 40 years ago are very different to today's product.

“Analysis and market research undertaken by the Tasmanian Development Authority told us that the best way to offer the public the broadest range of heaters was to have them manufactured in Europe.

“The company we now deal with provides heating products for the entire world,”

NEW TECHNOLOGY HEATBANKS

There are three main parts that make up an off peak heater like the one's Derby Heaters specialize in selling – the element, bricks and the insulation.

While there has been very little development in the area of elements, with the same technology that was used 40 years ago, is still basically the same today.

“However, bricks are a completely different story with vast improvements made on providing bricks that store the maximum amount of energy in the smallest possible space, while allowing a gradual release of heat. One of the finest in this area is called the Felotite,”

“Old style heaters had a very thick layer of insulation around the bricks.

“With the amazing advances in the area of space exploration and the need for insulation to protect the astronauts reentering our atmosphere, the technology developed quickly and went ahead in leaps and bounds.

“When people hear about the tiles falling off the sides of space shuttle, those are the very same tiles we use for insulation in our off peak heaters.”

A common misconception for off peak heaters is that they are big and bulky. However, today's modern products are just as small and efficient as any other heating option.

“A common question people ask about new off peak heaters is, will it heat my room despite being only a third of the size of the old heater? The answer is always yes, and they can do it more efficiently also.”

HEATBANKS AND THE ENVIRONMENT

Off peak heaters are a perfect option for today's varied lifestyle. Gone are the days where a heater only needed to be used for six hours after work while the family sat around the wireless. These days' individuals work and sleep patterns have changed and many households need heat 24 hours a day. The dust and fume free environment make off peak heaters suitable for people with Asthma and other respiratory disease.

“The flexibility of off peak heaters to efficiently and cost effectively heat both business and homes is generally unsurpassed.

“However the best option for the individual and their lifestyle is always the bottom line when people are looking for advice on what to purchase.”

Another important aspect to consider when purchasing an off peak heater is that they are environmentally friendly as far as the external landscape and they are also efficient as far as noise pollution goes with other heating options relying on loud internal and external fans.

RUNNING COSTS

Off peak heating options are becoming highly popular as people strive to save money on home heating.

Managing Director of Derby Heating Mark Manning said research by the Australian Home Heating Association showed using off peak heating in an average home cost just half that of an electric heater and less than a quarter of an electric radiator, fan heater or by using gas.

“No other heating system can provide consumers with the advantages of permanent background warmth with automatically controlled heating.”

THE FUTURE

An increase in the use of off peak heating will provide a more productive use of the existing network.

With the introduction of Bass link and the availability of low price Electricity we urge the panel to maintain and improve the availability of an off peak tariff.

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